



KURT AINSAAR

SENIOR ASSOCIATE BEnvs (property) MBA (completing)

PROPERTY, ECONOMICS & URBAN PLANNING

ABOUT

Kurt joined Urban Enterprise in 2013 and brings a diverse skill set having completed a Bachelor of Environments (property) and currently completing a Master of Business Administration (MBA).

In his time at Urban Enterprise, Kurt has worked on a broad range of projects in the fields of property, economics, strategic planning, economic development and tourism.

Kurt is responsible for managing the delivery of a range of economic impact and economic benefit assessments, which have been used to leverage funding for the public and private sector.

QUALIFICATIONS

- Bachelor of Environments (property), University of Melbourne
- Master of Business Administration (completing), RMIT

AREAS OF EXPERTISE

- Feasibility Studies and Business Cases
- Economic Development
- Economic Impact Assessments
- Property Market Assessments (Residential, Commercial, Retail, Industrial)
- Tourism Research and Planning

KEY PROJECTS

ECONOMIC IMPACT OF PLANNING APPROVAL DELAYS IN SYDNEY'S NORTH WEST AND SOUTH WEST GROWTH CORRIDORS

Urban Enterprise was engaged to assess the economic impact of constrained residential development in the north west and south west growth areas in metropolitan Sydney. The assessment found that development timeframes in Sydney's north west and south west had slowed significantly compared to previous years. The slower rates of development were a result of a range of factors including: planning approval delays and limited council resources; delays in infrastructure delivery; and land ownership fragmentation.

The constrained development in the growth corridors significantly reduced the capacity to deliver new residential product to the market efficiently and productively, thus resulting in a significant loss of economic activity for the State having regard to residential lot and dwelling construction, and dwelling occupation

HORSHAM ECONOMIC DEVELOPMENT STRATEGY

The Horsham Economic Development Strategy aimed to strengthen, enhance and further diversify the economic, tourism and industrial base to promote sustainable growth and improve the wealth and wellbeing of the community.

The preparation of the Strategy consisted of undertaking a detailed analysis of the Horsham economy including sector and sub-sector analysis, and an employment and business profile to identify competitive strengths and drivers of the economy. A resident and visitor profile assessment was also undertaken to identify the forecast demographics of the area and implications for the local economy, as well as identify the tourism strengths and existing visitor markets to Horsham and the broader region.

The project involved an extensive consultation process with industry, the community and Council stakeholders to help identify the priorities, objectives and opportunities for economic development in the region.

MUSEUM OF VEHICLE EVOLUTION (MOVE) BUSINESS CASE

Urban Enterprise prepared a Business Case to support the proposed Museum of Vehicle Evolution (MOVE) to be established in the Emerald Bank Precinct and co-located with the existing Shepparton Motor Museum.

The project was successful in attracting \$2.5 million in Federal Government funding.

ECONOMIC IMPACT ASSESSMENT FOR THE V8 SUPERCARS SUPERSPRINT AT WINTON RACEWAY

Urban Enterprise's assessment was successful in attracting \$200,000 from Visit Victoria for the Benalla Auto Clubs V8 Supercars Supersprint Event at Winton Raceway. Urban Enterprise conducted intercept surveys at the event to understand specific visitor information including expenditure, accommodation and travel group. This information was modelled to assess the economic impact of the event in terms of economic output and employment supported in the Hume region.

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SENIOR CONSULTANT

STRATEGIC PLANS, FEASIBILITY STUDIES & BUSINESS CASES

- Horsham Economic Development Strategy
- Seymour Business, Tourism and Employment Development Assessment
- Mildura Riverfront Precinct Feasibility Study
- Melbourne Heritage Fleet Feasibility Study
- Davis Road Railway Station Business Case
- Kyneton Saleyards Strategic Plan
- Mitchell Shire Economic Development Strategy
- Greater Shepparton Whole of Sport Plan for Equestrian
- Mitchell Rural Land Economic Assessment
- Tatura Park Exhibition and Events Complex Business Plan
- Shepparton Showgrounds Business Plan
- Werribee South Caravan Park Business Plan
- Analysis of Regional All Abilities Playspace in the City of Whittlesea
- Federation Interpretive Centre Concept and Feasibility Study
- Knox 'Land for Business' Study
- Mornmoot Stud Feasibility Study
- Nillumbik Economic Development Strategy Discussion Paper
- Goulburn Valley Equine and Greyhound Racing Precinct Feasibility Study

PROPERTY & ECONOMICS

- Wodonga Activity Centre Retail Hierarchy Strategy
- Economic Assessment for the Mildura Riverfront Precinct
- Warragul & Drouin Retail Impact Study
- Economic Assessment of Property on Swan Street, Richmond
- Economic Assessment for the Land Titles Office, CBD
- Economic Assessment for Rushall Park, Clifton Hill
- RCON Residential Property Portfolio Assessment
- Review of Economic Assessment for Richmond Maltings Site
- Review of Economic Assessment for Pentridge Site
- Financial Modelling for the North East Community Hub, North Balwyn

TOURISM PLANNING

- Murray Region Events Strategy
- Federation Shire Tourism Product and Visitor Information Services Review
- Mansfield Visitor Research
- Goulburn River Valley Tourism Destination Management Plan
- Mornington Peninsula Tourism Eastlink Visitor Survey
- Bass Coast Tourism Research
- Sydney to Melbourne Touring Route International Research
- Tesselaar Tulip Farm Tourism Feasibility Study
- Hastings Marina Tourism and Economic Analysis

ECONOMIC IMPACT ASSESSMENT

- Economic Impact of Planning Approval Delays in the Wungong Region
- Economic Impact of Planning Approval Delays in Sydney North West and South West Growth Areas
- Economic Assessment of the Seawalls in Lakes Entrance
- Economic Benefit Assessment of Wakefield Park Raceway
- Economic Impact Assessment for Investment Projects in Lakes Entrance
- Greater Shepparton Events Profile and Economic Impact Assessment
- Economic Impact Assessment of the Sorrento Ferry Terminal Precinct Upgrade
- Economic Impact Assessment of the Queenscliff-Sorrento Ferry Terminal Precinct
- Economic Impact Assessment of Business Events Victoria
- Economic Impact of Amy's Gran Fondo Cycling Event
- Economic Benefit Assessment of Animal Welfare Facility in Whittlesea
- Economic Benefit Assessment for Foster Town Centre
- Economic Benefit Assessment of the V8 Supercars Supersprint Event at the Winton Raceway
- Economic Impact Assessment for Investment Projects in Kilmore
- Economic Impact Assessment for the Redevelopment of Kingswood Golf Course
- Economic Impact Assessment of the Murray Football Netball Grand Final Event
- Economic Impact Assessment of Metung Boardwalk
- Economic Impact Assessment for Mallacoota's Community Clubrooms
- Economic Impact Assessment for Mildura Marina
- Economic Impact Assessment of Streetscape Improvements in Orbst