



URBAN ENTERPRISE CURRICULUM VITAE

KURT AINSAAR

CONSULTANT BEnvs (property)

PROPERTY | URBAN PLANNING



ABOUT

Kurt joined Urban Enterprise in 2013, after completing a Bachelor of Environments, majoring in Property at the University of Melbourne. Kurt's background in property has allowed him to undertake research and analysis for commercial and residential property assessments.

Kurt has undertaken work on tourism and strategic planning projects and has worked on research components for economic impact assessments and developer contributions reviews.

QUALIFICATIONS

- Bachelor of Environments (property), University of Melbourne

AREAS OF EXPERTISE

- Property Market Assessments (Commercial, Retail, Industrial)
- Feasibility Studies and Business Cases
- Tourism Market Analysis
- Tourism Research and Planning
- Research for Economic Impact Assessments and Developer Contributions Reviews

KEY PROJECTS

MURRAY REGION EVENTS STRATEGY

Urban Enterprise has recently completed the Murray Region Events Strategy. The strategy is one of the most detailed assessments of the events sector ever undertaken for a Victorian region. Urban Enterprise specifically developed an online events audit tool for the project. The project identified key strategies for the Murray Region events sector and provided categorisation of events into tiers. As part of the process Urban Enterprise undertook 12 workshops with the events sector across the region in order to identify gaps in events and events infrastructure.

GOULBURN RIVER VALLEY TOURISM DESTINATION MANAGEMENT PLAN, GRVT

The Goulburn River Valley Tourism Destination Management Plan included detailed audits of the tourism industry, development of visitor market profiles and identified tourism strengths and strategies for developing niche tourism product. The Tourism Development Plan was well received by the local tourism industry and provided a cohesive way forward for stakeholders in the region.

The strengths of the region were identified as food, wine and adventure tourism and a range of product development opportunities such as accommodation and activities were identified to leverage off these strengths.

CURRICULUM VITAE

KURT AINSAAR

CONSULTANT

PROPERTY ECONOMICS

- Warragul & Drouin Retail Impact Study
- Ferntree Gully Village Structure Plan
- Ararat Sustainable Growth Future Study
- RCON Residential Property Portfolio Assessment

TOURISM PLANNING

- Murray region events strategy
- Mansfield Visitor Research
- Goulburn River Valley Tourism Destination Management Plan
- Mornington Peninsula Tourism Eastlink Visitor Survey
- Bass Coast Tourism Research
- Sydney to Melbourne Touring Route International Research
- Tesselaar Tulip Farm Tourism Feasibility Study

STRATEGIC PLANS, FEASIBILITY STUDIES & BUSINESS CASES

- Goulburn Valley Equine and Greyhound Racing Precinct Feasibility Study
- Mornmoot Stud Feasibility Study
- Kyneton Saleyards Strategic Plan
- Seymour Business, Tourism and Employment Development Assessment
- Mitchell Shire Economic Development Strategy
- Melbourne Heritage Fleet Feasibility Study

DEVELOPMENT CONTRIBUTIONS

- Moreland DCP - Am C133;
- City of Melbourne Open Space Strategy
- Armadale Open Space Contributions Advice

ECONOMIC ASSESSMENT

- Economic Benefit Assessment of Animal Welfare Facility in Whittlesea
- Economic Assessment of Property at Swan Street, Richmond
- Economic Assessment for Rushall Park
- Economic Benefit Assessment for Foster Town Centre

CONTACT

kurt@urbanenterprise.com.au

(03) 9482 3888

www.urbanenterprise.com.au